

Food System Initiative – Shaping the Future of Food

Second Annual Report – January 1st 2020 – December 31st 2020

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I. Narrative Report

This document serves as the Second Annual Report as requested in the Grant Agreement between the Government of Netherlands and the World Economic Forum to support the activities of the Food System Initiative –, made possible by the generous support of the Government of the Netherlands under the grant entitled, “World Economic Forum – Food System Initiative - Shaping the Future of Food- ” (Ref: XM-DAC-7-PPR-4000002396) for the grant period, from January 1st 2020 to December 31st 2020.

In 2019 the World Economic Forum launched a new institutional strategy, positioning the Food System Initiative as a pillar of the Impact Cluster. The new Forum strategy is anchored in increasing and accelerating impact of the initiatives supported by the Forum; serving as a platform to not only develop for the Forum’s own projects, but also to support and accelerate partner-driven initiatives; and exploring the implications and potential of cross cutting problematics. Going forward, the Food System Initiative team will be able to work even more closely and build stronger ties with other teams’ part of the Impact cluster. Such interlinkages with Forum’s team working on climate change, nature, land-use or water, but also enablers such as the country financing of SDGs and technology.

A. Overview of the Food System Initiative

Inspired by demand from our partners and stakeholders, the Platform for Shaping the Future of Global Public Goods is a unique response from the World Economic Forum to meet the urgency and scale of the interconnected environment, food and sustainable development challenges we face. The Platform enables public, private and civil-society sector leaders from around the world to form innovative, cross-cutting communities of action that support integrated outcomes and transition pathways in line with meeting the Sustainable Development Goals (SDGs) and the Paris Climate Agreement.



Source: Stockholm Resilience Centre

The System Initiative on Shaping the Future of Food works to build inclusive, sustainable, efficient, healthy and nutritious food systems. This is undertaken through leadership-driven, market-based, collective action that is informed by insights and innovation, in alignment with the 2030 Sustainable Development agenda. Leveraging the Platform approach and a rich historic base of activity in food security and agriculture, the food systems initiative (FSI) is galvanizing the individual, institutional and global leadership required to shape future food systems. Over the last 13 years, the initiative has established a common agenda and platform that now enables more than 700 diverse organizations to collaborate and learn together, resulting in

MISSION OF THE FOOD SYSTEMS INITIATIVE

To build **inclusive, sustainable, efficient, healthy and nutritious** food systems through leadership-driven, market-based action and collaboration, informed by insights and innovation, in alignment with the **Sustainable Development Goals**.

multistakeholder partnership initiatives in over 25 countries. Together these efforts have catalyzed over 100 value chain partnerships, realized millions of dollars of public and private investment and benefitted millions of farmers in Asia, Africa and Latin America.

With the generous support of the Government of the Netherlands, together with other partners, the FSI has embarked on an ambitious agenda to identify and develop transformational pathways for more sustainable, efficient inclusive, nutritious and healthy food systems for the future. A key aspect of the work of the FSI is to build next generation platforms that will help bring about the necessary transitions

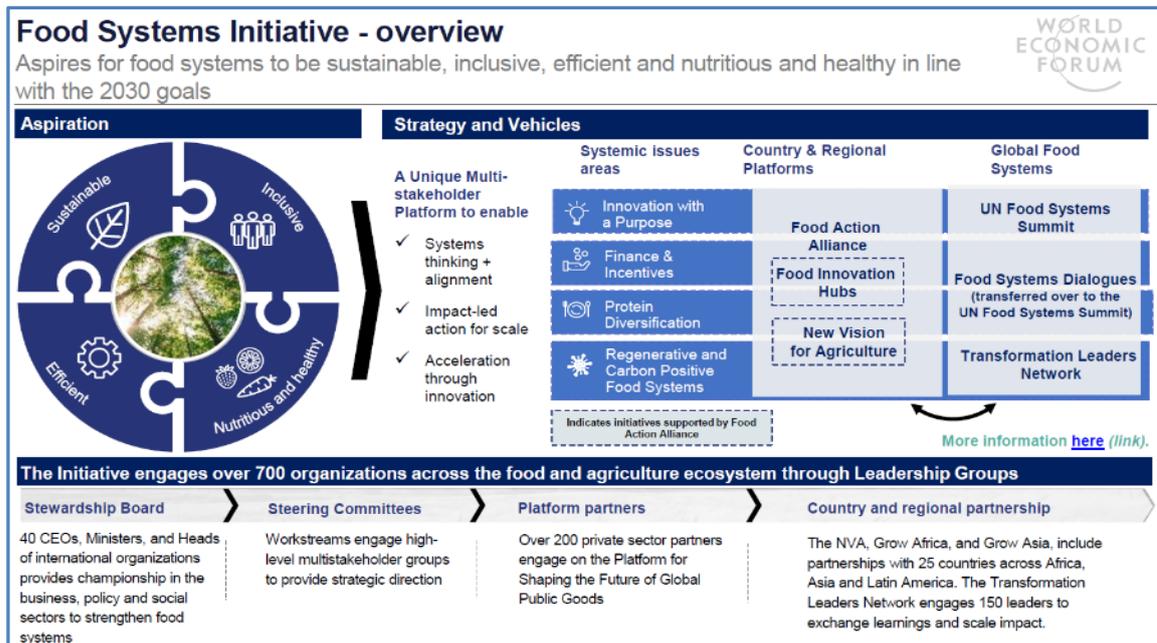
Our aspirations for food systems are not currently being met			
The Aspiration			
			
INCLUSIVE Ensuring economic and social inclusion for all food system actors, especially smallholders, women and youth	SUSTAINABLE Minimizing negative environmental impacts, conserving scarce natural resources and strengthening resiliency against future shocks	EFFICIENT Ensuring that sufficient food is produced and available for the world's population	NUTRITIOUS & HEALTHY Promoting consumption of a diverse range of healthy, nutritious, and safe foods
The Challenges			
700 million people in the agricultural sector live below the global poverty line	70% of water withdrawal and 30% of greenhouse gas emissions come from agrifood sector	60% more food will be required to feed a world population of 9.7 billion by 2050	2 billion people in the world suffer from various forms of malnutrition
<i>These aspirations are aligned with the Sustainable Development Goals, and achieving them will require coordinated action by all global food system actors to address systemic and interconnected challenges</i>			

as can be seen through the catalytic work in establishing platforms such as the Food Systems Dialogues, Food Action Alliance and network of Food Innovation Hubs.

The following annual one-year report, spanning January -1st 2020 to December 31st 2020, outlines the key activities of the System initiative on Shaping the Future of Food including:

Building on its established mission (see box), the FSI identified what it sees as the next transformative opportunities through which to strengthen the quality of public-private collaboration in relation to food (see box below). Key objectives were identified for 2019-2022:

1. **Workstream 1: Strengthening Global Food Systems:** Facilitate systems thinking and leadership alignment for an inclusive transformation agenda.
2. **Workstream 2: Supporting Country and Regional Platforms:** Strengthen global and regional action platforms that enable country-led multisectoral initiatives to transform value-chains and wider integrated food systems agenda.
3. **Workstream 3: Addressing Systemic Issue Areas** (expanded scope from initial focus on Innovation with a Purpose only- explanation provided in section below): Generate insights and catalyse collaboration and action to unlock systemic bottlenecks in specific enabling areas such as Innovation, Incentives, Resilience, Protein, Food and Health and others.



The Food System Initiative (FSI) seeks to galvanize diverse actors to better understand systems thinking, and align, complement, and build on each other’s efforts to accelerate and scale solutions. By convening leadership coalitions to act, innovate, and demonstrate, and by bringing partner-driven initiatives together under an aligned common ‘tent’, the Initiative is designed to thereby create ‘tipping points’ for large-scale systemic change.

B. Activities in 2020 (January to December)

1. **Workstream 1: Strengthening Global Food Systems:**

Food is integral to every single Sustainable Development Goal and building food systems we need for 2030 presents a global challenge given its complexity. The quality of current multi-stakeholder collaboration is inadequate to meet the scale and nature of this challenge The FSI is working to establish the conditions for collective leadership action through systems thinking, institutional leadership alignment, and catalyzing and supporting an international process to offer a globally supported “North Star” or alignment process and series of milestones that can accelerate those actions and navigate complexity and collaboratively deliver future food systems that are fit for purpose.

In response to this opportunity, the following focus areas were adopted:

Leadership Alignment and Agenda-Setting:

The FSI will work to establish the conditions for collective leadership action through systems thinking, institutional leadership alignment, and catalyzing and supporting the 2021 Food Systems Summit as a globally supported “North Star” or alignment process and series of milestones that can serve to accelerate actions in food systems transformation in achieving the SDGs. In this regard, the FSI will convene and promote collective thought leadership to identify effective pathways for inclusive systems change leading up to and then onwards from UN Food Systems Summit.

- **Stewardship Board on Food Systems Initiative**

The Stewardship Board for the FSI comprises of around 40 CEOs, Ministers, and heads of international organizations with an interest in food and agriculture. (See annex for list of board members). In 2020, FSI established 2 new Co-Chairs who are providing strategic leadership to the Board activities - Qu Dongyu, Director-General of Food and Agriculture Organization of the United Nations (FAO), and Ramon Laguarta, Chairman and Chief Executive Officer of PepsiCo.

While they usually meet twice per year, quite uniquely, a combination of Stewards and Senior Deputies of the Board met a total of six times in 2020 to ensure that the initiative's work is responsive to current priorities within the global food system including a focus on the COVID-19 pandemic's short-term and long-term effects; helped identify pathways to action and build leadership support to take it forward.

The Stewardship Board is playing a key role in leading on various gamechanger initiatives that are focused on actionable concrete outcomes of collective action at scale, that complement the objectives of the Food Systems Summit. These include several Food Action Alliance flagship initiatives such as Food Innovation Hubs, Future of Protein, 100M Farmers, 1Bn Consumers: transitioning towards net-zero, nature positive food systems. In addition, the Stewardship Board provided key leadership during COVID-19 by mobilizing public-private exchange on thought leadership, real-time and pre-competitive insights, resources and implementing capacity to ensure the smooth functioning of food systems during a global pandemic.

Food Systems Dialogues (FSD) transition to Food System Summit Dialogues:

Initially co-convened by the World Economic Forum's Food Systems initiative, the World Business Council on Sustainable Development (WBCSD), Food and Land Use Coalition (FOLU), EAT, and the Global Alliance for Improved Nutrition (GAIN), this dialogue series initially aimed to contribute towards an international consensus on how to pursue food systems transformations through multistakeholder approaches on policy and economics, inclusivity and innovation, and evidence-based pathways. Initially, through over 30 dialogues conducted in its first phase, a number of red threads emerged, and these were grouped under four overarching themes. A synthesis document outlines the complete list which highlights the importance of how to 'incentivize the production and consumption of nutritious and healthy food products, among others. These red thread themes for food systems transformation have informed and shaped the framing of the Food Systems Summit and Action Tracks.

In 2020, the FSDs helped enable a more widespread willingness among stakeholders at regional and national levels to engage with each other in collective action towards food systems transformation. The FSI specifically co-organized a major global FSD at Davos together with the Swiss Government and a range of partners. It also organised another major FSD, together with Consumers International, during the Forum's Sustainable Development Impact Summit on September 24 focused on connecting farmers to consumers. While also supporting a number of other FSDs.

In 2020 the Government of the Netherlands funds were utilized to support the work from 4SD consultants to establish the path toward transitioning FSDs to being an official part of the UN Food Systems Summit architecture and make them a fully operational mechanism of the Summit and independent of the original partner organisations. In Annex 2 you will find the report created by 4SD with further details. WEF and co-founders have bi-weekly leadership, and operational meetings with the FSD Secretariat and continue to support independent dialogues, provide strategic advisory and in-kind support. The curator of FSD David Nabarro remains an active member of the Stewardship Board of the FSI.

In 2021, now called the Food Systems Summit Dialogues (FSD Website) have been officially recognized as an effective mechanism to reach local food systems and a diverse number of food actors by the UN Food Systems Summit. As part of the official UN Food Systems Summit process and led by David Nabarro and the 4SD team, the FSDs are an approach for enabling systematic, inclusive opportunities for stakeholders to be engaged in food systems (more info [here](#)).

Four critical elements of food systems transformation will continue to be the focus of the FSS Dialogues

- Enabling all people to be well nourished and healthy
- Acting on climate change
- Regenerating and protecting ecosystems
- Farmer and processor livelihoods promoting resilience

The FSSD transition has been a great achievement to develop and scale into a global public good, this dialogue mechanism and wide-ranging consultation vehicle at country, thematic and global levels to advance the SDGs and unlock an inclusive transformation in food systems. WEF and 4SD intend to document and share this case study and institutional learnings in 2021 to further strengthen its impact.

Support for the UN Food Systems Summit

In December 2019, the UN Secretary General appointed Agnes Kalibata as his Special Envoy for the 2021 UN Food Systems Summit. The Secretary-General has announced the first ever Food Systems Summit as a people and solutions Summit to take place at the UN General Assembly in September 2021, with a preparatory meeting in Rome in July 2021. The FSI is actively supporting the Special Envoy and the UN Rome-based agencies (FAO, IFAD, WFP) during the preparatory process in the lead up to the Summit.

Food Systems Summit: Five Objectives	
Ensuring access to safe and nutritious food for all	Building resilience to vulnerabilities, shocks and stress
Shifting to sustainable consumption patterns	Advancing equitable livelihoods and value distribution
Boosting nature-positive production at sufficient scale	More information on the summit here

The **formalized engagement of the FSI** with the FSS Secretariat includes:

a. Co-lead organization for the Innovation Lever of Change

The FSI is now co-leading (together with Mercy Corps) on the Innovation Lever for Change ([here](#)) engaging the innovation community to shape a holistic approach to business model, societal, institutional scientific and technological innovation as a major enabling factor for food systems transformation. The lever has defined a twin track approach both supporting gamechangers in action tracks, and cross-cutting systemic innovation agendas. The objective is to surface game-changing solutions which deliver greater impact, inclusively, systemically, at scale and which address key innovation challenges (concept note).

With that the expected outcomes for Innovation Lever are:

- Support to action orientated sub working groups to promote systemic change.
- Develop and identify exemplary game-changing and systemic solutions under the Innovation Lever
- Identify and engage with “pace setter” countries, communities, institutions, companies, coalitions of action emerging out of the Innovation Lever
- Facilitate Innovation Lever session during the UN FSS 21
- Articulate post Summit action and engagement agenda

b. Member of Leadership Integration Committee

As the Chair of the Innovation Lever, WEF is a member of the Integration Committee which is comprised of chairs of Action Tracks, Levers of Change and Committees to provide support and shape the game-changer initiatives, cross-cutting agendas and other aspects of the FSS leadership processes. Coordinated by the Food Systems Summit Secretariat – this committee meets on a monthly basis and serves a support structure to the Advisory Board Chaired by the Deputy Secretary General. In addition to shaping the game-changer initiatives, the Integration committee also looks at bottlenecks, unlocks, progress and complementarities across the Summit processes. Please see ‘vision of success paper’ developed by the integration Committee.

c. Member of the Champions Network

The Forum is represented in the Champions Network through both FSI and Tropical Forest Alliance (TFA). The Champion Network mobilizes a diverse range of people from every region of the world from the public sector, civil society, the private sector, research communities, and Indigenous groups, farmer organizations, etc. to call for fundamental transformation of world’s food systems. Champions are leaders of institutions and networks advancing food systems transformation and thought leadership. Champions commit to contribute to substantive discussions, generate ideas and take action to strengthen food systems, and share information to ensure anyone with an interest in food systems at all levels can engage with the Summit.

It also counsels Summit Action Tracks and Levers of Change by helping to identify gaps, key questions, or concerns offering advice on substantive discussions and emerging recommendations. It helps to activate and harness the power of their networks and constituencies consistent with their organization’s culture and processes to support dialogue and provide input into the Food Systems Summit, including optionally, hosting independent Food Systems Dialogues and bringing forward commitments and actions as appropriate and as they emerge from the summit process.

As a member of the Champions Group, the FSI has been playing a leading role to champion, support and amplify the goals of the Summit.

d. Member of Steering Committee of the Private Sector Guiding Group

A Private Sector Guiding Group (PSGG), has been set up together with Business Network partners including World Economic Forum to mobilise and coordinate the private sector engagement in the preparations leading to the Summit. In addition, linked to the PSGG, it is proposed to set up a network of Food System Business Leaders to bring models of actionable and transformative innovations, best

practices and game-changing systemic initiatives forward. The Private Sector Working Group is mobilizing wider engagement, commitment and joint action in collaboration with the business community including global, regional, small and medium enterprises and farmer organizations. The following deliverables have been achieved in the reporting period:

- Quarterly CEO Consultations (September 2020, January 2021, March 31 up next)
- Principles of Engagement for Business Engagement: [here](#)

The FSI, as agreed with the UNFSS Secretariat, is additionally engaging in the following supportive capacities:

- a. Support development of Gamechanger Initiatives through platforms such as the Food Action Alliance, and Transformation Leaders Network, Tropical Forest Alliance. These were all officially subsequently submitted by February 3rd 2021 through Action Track public submission process and are being reviewed by Integrator Committee as examples of at scale multi stakeholder platforms of action. More details in the sections on Food Action Alliance below.
 - b. Optimize Leadership Milestones to advance progress on agenda bringing diverse stakeholders together at Sustainable Development Impact Summit in September and Bold Actions for Food as a Force for Food pre-event in November that supported the development of a leadership agenda on Summit. More details in next section.
 - c. Host and Co-host Independent Food Systems Summit Dialogues, for example WEF together with Consumer International held a FSSD on ‘Connecting Farmers and Consumers’ in September 2020, Full details here ([Farmers and Consumer FSD Summary](#)).
 - d. Leveraging extensive Forum platform, Food Systems Stewardship Board, Friends of Ocean Action, Nature Champions Group, CEO Climate Leaders, Global Shapers Community and other leadership groups and global and regional events in support of Food Systems Summit
- **Transformation Leaders Network: Transformation Leaders Network:** The [Transformation Leaders Network](#) (TLN) relaunch was initiated in April 2020 and besides some delays in the hiring of a full-time position for this piece of work the FSI has made strong progress. The objective is now to formalize the launch at the end of April 2021 during a two-day event. The TLN objectives are to promote systems leadership, scale impact of gamechanger initiatives, develop self-promoting local models and networks and Unlock systems influence. Instead of an in-person relaunch event as planned in 2020, a tremendous amount of preparatory work was undertaken in convening a committed group of partners, including: Rockefeller Foundation, UNDP, Harvard, EAT, 4SD, Syngenta Foundation, the Value Web and the Forum who jointly facilitated a series of robust ongoing consultations, including 2 dedicated virtual workshops, in late 2020, to rethink this community of purpose - from which the group was able to identify three initial impact clusters.

In 2021 the TLN will be officially kicked off during a two-day event on the 27th and 28th of April 2021.

3 Initial Impact Clusters

- Food Action Alliance: Develop capacities for flagships under the Food Action Alliance as they collectively work towards deliver impact at scale on food value chains
- Food Summit Action Track 2: Shift to sustainable consumption patterns and Gamechangers Lab: A community of systems leaders working towards building consumer demand for sustainably produced food.
- Systems Leadership Academy: Skills, talent and knowledge collective learning modules, peer-to-peer exchange, mentoring and more.

During the Bold Actions for Food as a Force for Food event. Key outcomes of this session are available [here](#) (recording and virtual scribing).

Leveraging its convening power at Forum or partner-related events

Throughout the year, the FSI mobilized global and regional leadership and leveraged its convening power at the Forum or partner-related events to support a food systems transformation agenda and the UN Food Systems Summit. This included doing a swift pivot to address the emerging challenges on food systems due to COVID which led the FSI to convene a series of dialogues with key global and regional partners as well as supporting the leadership agenda leading up to the UN Food Systems Summit in 2021. Below is the snapshot of three key milestones in the past year supporting these efforts.

a. COVID-19 Action for Food Systems

As the COVID-19 implications expanded from immediate healthcare needs to the broader societal, economic, and knock-on implications of this crisis, the resiliency and inefficiencies of global, regional and local food systems became increasingly apparent. Furthermore, according to the World Food Programme, up to 96 million additional people were pushed into acute food insecurity in 2020 across 54 IDA countries. Added to the 137 million acutely food insecure people at the end of 2019.

Government of Netherlands funds allowed the FSI to respond swiftly to the urgency, initiating a series of solution sprints aimed at allowing global institutions, such as the FAO, and regions to build on a multistakeholder response to the crisis these included:

- Swift action on countries' pandemic response: Early Spring, the FSI worked with the Forum's trade and investment team to facilitate input to the G20 Trade and Investment Working Group on priority challenges, impacts and recommendations arising out of COVID-19. The [document](#) prepared and shared included two sections: a) an overview of key cross-sectoral trade issues; and b) impacts and recommendations related to food and agriculture – facilitated jointly by the Forum Food and Trade teams respectively and jointly prepared by UN FAO, International Food Policy Research Institute (IFPRI) and World Bank. This paper was shared during the ongoing global processes of the G20 Trade and Investment Working Group in guiding their response to the COVID-19 crises.
- COVID-19 Hotspot Consultations: the FSI in collaboration with UN FAO supported a series of value chain consultations with the private sector to inform the FAO of real time business operational stability and disruptions related to COVID impacts. Discussions aimed to inform more effective and holistic recommendations and interventions. Consultations have taken place with grain traders, meat processors, inputs, livestock, dairy, perishables.
- Regional Action Tracks: Designed as short sprints, the Regional Action Tracks have pulled together upwards of 80 to 100 stakeholders per region, to bring together those interested in rapid alignment around critical action to alleviate the impact of COVID on critical food systems.
- Africa: Together with the African Union Development Agency (AUDA-NEPAD) and IFAD, the FSI supported 3 action tracks for the region:

- *Data and Information:* The working group has designed a framework to advance actionable understanding on an emerging set of approaches for data-driven food systems across stakeholders through the community paper: [Data-Driven Food Systems for Crisis Resiliency](#) and recommendations have fed into the Policy group.
 - *Financing:* Partners proposed the design of a new joint COVID Agri SME Financing & De-Risking Facility as a mechanism to connect lenders to agri-SMEs via [finance solutions](#) already in development or operation.
 - *Policy:* Framed around 3 objectives – advancing resilience, enabling recovery, and promoting enablers – a [Joint Call for Action](#) across government and business was prepared. Initial dissemination included the AGRF Ministerial Roundtable, and a joint CEO-Ministerial roundtable proposed.
 - ASEAN: Together with Grow Asia and IFAD, the FSI supported 4 areas of work for the region summarized [here](#):
 - *Rural Logistics:* Developed policy recommendations on best global practices on of Food/Green lanes; advice to keep those working in supply chains healthy; challenge fund to open source digital application that will consolidate loads, attract bids from local truckers / backhauls.
 - *Mobile Money:* Developed sector relevant recommendations and supporting an action plan, to accelerate long-term access to and use of affordable and quality digital financial solutions for poor rural people in the ASEAN region (for COVID and beyond). The sprint work will feed into a longer-term partnership in ASEAN.
 - *Digital Marketing:* Dialogue that will inform basic enabling environment for Digital Marketing Platform to thrive context specific consumption through demand studies focused on low-income communities.
 - *Digital Enablement:* Developing a multistakeholder understanding and recommendations to ASEAN on how to access and use data more effectively, including on collaborations across industry; for policies which enable farmers to own data; to promote clear land titling and ID cards.
 - South Asia: The FSI worked with the Forum’s government engagement team to ensure focus on food systems through the Forum’s Regional Action Group for South Asia. The high-level group led to the development of two documents on supply chain continuity with recommendations proposed to the Government for swift action for COVID response: a) [supply chain logistics](#) – bottlenecks and solutions; and b) [agriculture and food supply chains](#) – bottlenecks and proposed solutions.
- b. Sustainable Development Impact Summit 2020

Convening under the theme “Realizing a Great Reset for Sustainable Development,” the World Economic Forum Sustainable Development Impact Summit 2020 from 21-24 September 2020 brought together close to 4,000 leaders from government, business and civil society from more than 140 countries. During the meeting – held for the first time virtually – participants shared new perspectives to initiate, accelerate and scale up entrepreneurial solutions that advance the UN Sustainable Development Goals (SDGs) and tackle climate change, as well as discussed ways to strengthen more sustainable food systems.

Taking place approximately one year ahead of the UN Food Systems Summit, the food agenda at the Sustainable Development Impact Summit focused on accelerating and scaling solutions that reflect a food systems approach.

Key highlights from the food program, also summarized [here](#), are as follows:

- Commitment to 100 or more examples of transforming food systems in practice: pre-competitive, multistakeholder, market-led action demonstrated through game-changing initiatives as a contribution to the action agenda of the UN Food Systems Summit in 2021.
- A marketplace exploration of over 20 initiatives that could be game-changers for food systems transformation were discussed to ideate for scale and impact through platforms such as the Food Action Alliance, galvanizing initiatives such as those led by Food Innovation Hubs, the Future of Protein and various partner-led initiatives.
- A call to support 100 million smallholder farmers in their transition towards adopting soil carbon sequestration practices was supported across business, government, international organizations and civil society heads.
- A new report, Data-Driven Food Systems for Crisis Resiliency, was launched to advance a better understanding and inform collective action through a new set of approaches for data-driven food systems across stakeholders.
- Farmers and consumer leaders met in an inaugural Food Systems Dialogue and agreed to joint dialogue and action, with a call to action on a new farmer-consumer alliance by the 2021 UN Food Systems Summit.

c. Bold Actions for Food, Pre-Event for Food Systems Summit, November 2020

The FSI organized first pre-event leading up to the UN Food Systems Summit called Bold Actions for Food as a Force for Good held on 23-24 November 2020. The virtual pre-event was organized in collaboration with 13 other organization including International Fund for Agricultural Development (IFAD), World Farmers Organization, World Business Council for Sustainable Development, Unilever, Global Alliance for Improved Nutrition (GAIN), PepsiCo, Royal DSM, Rabobank, One Young World, Tufts University's Friedman School of Nutrition Science & Policy, Wageningen University & Research, and the Government of The Netherlands. The two day pre-event was organized in close collaboration with the office of the Special Envoy for Food Systems Summit and included 52 sessions with participation from 78 countries from 340 organizations.

Collectively the meetings reached an estimated 2.1 million viewers and surfaced over 100 bold actions.

The event was focused on the 5 action tracks and several cross-cutting levers of change identified for the Summit. Overall, a clear message on the need for a holistic 'systems' approach to address the interlinked challenges across climate, nature, food and health and ensure that solutions in one area don't have unintended consequences in another. Cross cutting ideas and opportunity areas of action emerging from the event include:

- Move towards nature & people positive production;
- Ensure that consumer habits and behaviors change towards healthier and more nutritious and diverse diets;
- Tackle food loss and waste;
- Leverage technology, innovations and finance as key enablers of change;
- Involve the younger generation and make the food systems attractive to the youth
- Role of women critical and building gender-equitable food systems will be imperative;
- Deploy innovative instruments and bridge the financing gap;
- Focus on regional agenda and scale grassroot solutions;
- Cross-sector and multistakeholder partnerships essential for achieving food systems fit for purpose.

During the Bold Actions for Food as a Force for Food event. Key outcomes of this session are available [here](#) (recording and virtual scribing).

Table 1: Workstream 1 – Shaping Global Food Systems

Activities	Deliverables for 2019-22	Outcomes Achieved 2020
Workstream 3: Shaping Global Food Systems		
<p>Leadership Alignment and Agenda-Setting</p> <p>Food System Initiative Stewardship Board</p> <p>Annual Meeting in Davos, Sustainable Development Impact Summit in New York</p>	<ul style="list-style-type: none"> • Continue to strengthen group of 40 cross sector CEOs, Heads of Agency or Public Figures • Hold two meetings per year (Annual Meeting, SDIS) • Develop Leadership Arc to mobilize an expanded base of CEOs, Heads of State, Heads of International Organizations and others to champion food systems transformation and galvanize action on the ground across diverse settings and sectors • Deliver case studies on agriculture transformation 	<ul style="list-style-type: none"> • Two new co-chairs - Qu Dongyu, Director-General of Food and Agriculture Organization of the United Nations (FAO), and Ramon Laguarta, Chairman and Chief Executive Officer of PepsiCo. • Met a total of 6 times in 2020 to ensure that the initiative's work is responsive to current priorities particularly around COVID • The Board is playing a key role in leading on various gamechanger initiatives through the Food Action Alliance such as Food Innovation Hubs, Future of Protein, and Transformation Leaders Networks. • The Board catalyzed a new area of focus on decarbonizing of food –100M Farmers and 1 B Consumers: for net zero and nature positive food systems transition • Food Systems Initiative Stewardship Board Briefing 2020 • Blog on WEF Agenda: 3 urgent actions to redesign the future of food in 2021 • Facilitated a significant additional response in relation to COVID 19
<p>Food Systems Dialogues</p>	<ul style="list-style-type: none"> • Support 2-3 annual Food Systems Dialogues at international and national level whilst also actively engaging across full spectrum of FSDs engagement <p>-----</p>	<ul style="list-style-type: none"> • An independent FSD co-organized by FSI with Consumer International during Forum's Sustainable Development Impact Summit and support for Global FSD at Davos <p>-----</p>

	<ul style="list-style-type: none"> • Support FSD secretariat in achieving agreed deliverables • Support development of “dialogues in a box” approach to allow for wider roll out • Support David Nabarro’s facilitation of FSD’s 	<p>Supported the FSD Secretariat in delivery of:</p> <ul style="list-style-type: none"> • 30 Food System Dialogues convened including 13 online. For a total of 2011 participants. • 4 Training sessions for curators and facilitators of FSDs for a total of 92 participants • 11 FSD reference calls with other 1060 participants. • A Red Thread document developed by FSD on four emerging themes, which shaped the framing of the Action Tracks and Summit Objectives. • An inception report “Enabling widespread engagement in the preparation for the Food Systems Summit through Food Systems Dialogues” (see annex) describing the operating model to make integrate the FSD to the UNFSS mechanism. • Report was further translated in 7 UN languages.
<p>Transformation Leaders Network</p>	<ul style="list-style-type: none"> • Build on original Transformation Leaders network to include food system innovators and entrepreneurs, and experts on key systemic issue areas such as financing, resilience and risk planning, health and nutrition and others. • Facilitate best-practice and learning exchange on business and partnership models, to provide several tangible and concrete actions that will feed into subsequent Food System Summit 	<ul style="list-style-type: none"> • Established a committed network of TLN Partners to redesign Systems Leadership Capacity Strategy and Framework • Held Consultations with key constituencies including Youth (Global Shapers and Young Global Leaders), Innovators (WEF Innovation Community, Tech Pioneers, Uplink) Food Action Alliance country and regional networks as well as Expert Network to support country action (led by Jane Nelson) • Hosted Two Global Workshops to 1) Food Systems Dialogue on Connect Farmers and Consumers at SDIS 2) Name of RF event here at Bold Actions pre-event for the Summit. to stress test

		<p>framework and demand for systems leadership capacity and a network of networks approach mechanism to support country, regional, and multi-sectoral leaders in accelerating systems change in practice. Held Consultations with key constituencies including Youth (Global Shapers and Young Global Leaders), Innovators (WEF Innovation Community, Tech Pioneers, Uplink) Food Action Alliance country and regional networks as well as Expert Network to support country action (led by Jane Nelson)</p>
<p>Circle of Countries for People, Food and Nature</p>	<p>Scope the creation of a platform for integrating multiple initiatives at the country and sub-national levels and building these aligned initiatives up into flagship initiatives (including FAA and other initiatives bringing in forestry, water, nature and related agendas)</p> <p>Identify and engage initial group of countries to develop up a collective action and leadership agenda</p>	<p>This has been merged into the work of the Food Action Alliance.</p> <p>An initial engagement of countries was planned for and engaged subsequently as part of Stewards Board meeting of Feb 2021</p> <p>Preparatory work to align FAA with FAO Hand in Hand initiative in specific countries that is being carried through on in 2021</p>
<p>Food System Summit 2021</p>	<ul style="list-style-type: none"> • Support UN agencies in developing a framework for the Food System Summit and initial preparatory phase <p>-----</p> <ul style="list-style-type: none"> • Support the establishment of the governance and secretariat agenda 	<ul style="list-style-type: none"> • The FSI is co-leading on the Innovation Lever of Change for Food Systems Summit and member of the Integration Group <p>-----</p> <ul style="list-style-type: none"> • Jointly with WBCSD, CFS PSM, SUN Business Network and CGF established the private sector guiding group of the UNFSS involving initially over 20 business associations • Held 2 official CEO quarterly consultations including preparatory

	<p>-----</p> <ul style="list-style-type: none"> Facilitate and follow through on the outcomes of a donor roundtable in support of the Food System Summit <p>-----</p> <ul style="list-style-type: none"> As appropriate support alignment of parallel initiatives such as the Food Systems Dialogues and Food Action Alliance Actively assist in connecting different actors interested in the Summit 	<p>discussion with business leaders in the lead-up.</p> <ul style="list-style-type: none"> FSI represented on Integration Committee in their capacity as Innovation Lever Co-Lead FSI and TFA represented in the Champions Committee <p>-----</p> <ul style="list-style-type: none"> No action taken in this regard as taken forward by the UNFSS Secretariat after the December 2020 roundtable chaired by Netherlands and US. <p>-----</p> <ul style="list-style-type: none"> Supported through various convenings, gamechanger initiatives through FAA and associated initiatives such as the Food Innovation Hubs Transition of FSD to FSSD Hosting of Bold Actions for Food with 15+ partners Aligned meetings at both Davos and Sustainable Development Impact Summit
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Workstream 2: Supporting Country and Regional Platforms: Strengthen global and regional action platforms that enable country-led multisectoral initiatives to transform value-chains and wider integrated food systems agenda.

Food Action Alliance (FAA)

The Food Action Alliance (FAA) is a coalition of organizations and initiatives, who through collective action, significantly strengthen the impact of agricultural value chains to produce food efficiently and sustainably, that is accessible to all, in support of a transition to healthier diets and improved environmental outcomes. FAA was launched in 2019 with the leadership of Rabobank, IFAD, WEF along with over 35 core partners, and a growing number government and business champions and supports flagship initiatives in Southeast Asia, India, Africa, Europe, and the Americas.

In 2020, FAA was recognized by the UN Food Systems Summit Secretariat as a delivery mechanism to advance country-action, feeding into its gamechanger initiatives and demonstrating impact through systemic and innovative partnerships. With the UNFSS set to take place in September 2021, FAA is positioned to become a delivery mechanism for food systems transformation on the ground – looking at creating positive impact at scale in the Decade of Action.

FAA has endorsed a model supporting flagship initiatives, which are intended to be multistakeholder and demonstrate impact at scale; solve for complexity through collective action; achieve a tipping point in relation to a specific aspect of food system transition and; consolidate understanding of the scale of effort required in achieving success. To date, FAA is supporting 13 flagships with more than 15 others in the pipeline, across Africa, Latin America, India and South East Asia – with immediate expansion plans to North America and Europe.

In all these regions – and with the support of regional coordinators – FAA is galvanizing action-oriented partnerships and coordinated delivery impact; identifying critical bottlenecks and systems inefficiencies and facilitating collective implementable solutions; building alignment around strategic investment opportunities; providing a global network for sharing of innovative approaches and learnings; providing focused support to flagships that have and act as a vehicle to deliver on the aims of major agenda setting processes, in addition to the Global Goals, including the 2021 UN Food Systems Summit and Paris Climate Agreement.

The FAA also provides an opportunity to prioritize and promote the business case for gender-differentiated approaches in food systems transformation. For example, business leaders are awakening to the commercial importance of women within their supply chains and the banking sector are increasingly looking to explore interest in gender disaggregation of financial data so they could improve their loan terms for women (who tend to have better repayment rates than men). Multistakeholder partnerships provide an opportunity to develop a cross-cutting agenda related to financial inclusion of women farmers, using digital tools, and other supporting mechanisms.

Support regional initiatives

Having established an effective, multi-stakeholder and action-oriented Alliance, in 2020 FAA endorsed a model around flagship initiatives which resulted in a portfolio of 13 flagships across Africa, Latin America, India and South East Asia, with over 15 more in the pipeline. The portfolio represents initiatives led by various organisations with a shared agenda around food systems, addressing a diversity of systemic challenges in each of the regions.

In support of regional initiatives FAA has established Regional Hubs, driving and supporting flagship work at regional and country level, facilitating partnerships, synergies and alignment, knowledge management and monitoring and evaluation. This support has been delivered through 4 hubs: a new Africa hub established in 2020 hosted by AGRA; a Latin America hub established in 2019 hosted by CIAT in Colombia (which, through CIAT, also has the financial support of Switzerland’s Federal Office for Agriculture (FOAG) and IFAD); and through the strategic collaborations with a national platform in India with the Confederation of Indian Industries; and a regional platform with Grow Asia in 6 countries of Southeast Asia.

FAA regional hubs have implemented eight critical design criteria for admitting an initiative into the flagship portfolio so that it supports an integrated food systems transformation agenda. It also developed a process by which they periodically assess flagship needs, to identify opportunities for investment, partnerships and more. Hubs have formed regional partner groups that discuss, assess and present flagships, as well as working groups around specific thematic areas or flagships. Regional hubs also addressed specific issues arising from the pandemic, highlighting flagship priorities to build resilience to external shocks.

The following flagships are being supported currently by FAA:

SACAU Poultry Solution

Adopting a Food Systems approach to building a productive, inclusive and globally competitive poultry sector in the Southern Africa region.

- Enhance the levels of productivity by providing linkages between actors in the value chain
- Target 10 million poultry smallholder Farmers and 50 - 100 agricultural SMEs across twelve participating countries in the next 5-10 years
- Adopt a one health approach to the sector
- Increase use of sustainable farming practices, reduce waste and loss, promote climate-smart production enhancement for poultry and feed crops

Africa: Currently six flagships under development including on: a) Africa Improved Foods; b) Poultry & soy in Southern Africa; and c) regional Food Innovation Hubs in Zambia, Kenya and Ethiopia d) Dairy Nourishes Africa e) Farm to Market Alliance – flattening the curves f) West Africa Rice Coalition

- **Latin America:** three flagships under development including: a) Sustainable Livestock Landscapes: Colombia; b) regional Food Innovation Hub in Colombia; and c) Food System Approach to the Beef Value Chain in Brazil.
- **India:** two flagships under development including: a) Food Innovation Hub in India; and b) Agricultural Value System Partnership Platform
- **ASEAN:** two flagships supported by Grow Asia including: a) Viet Nam Partnership for Sustainable Agriculture; and b) Grow Asia digital program.

The FAA Steering Committee agreed on a mandate of scoping and expanding its reach to Europe and North America in 2021, and is now engaging with new Carbon Plus platform in EU and the US.

Food Action Alliance Global Hub

In 2020, FAA established a well-functioning structure for its global hub, including the governance structure and operations model. It established a Steering Committee chaired by Berry Marttin, Member of the Managing Board, Rabobank, along with senior representatives from 35 organisations. The Steering Committee operates at global level, as a decision-making body leading high-level strategy driving the mission and vision of FAA. The Steering Committee met three times in 2020 and aims at implementing a renewed and leaner structure in 2021

In order to meet its goals, the Global Hub is finalising funding for the hiring of an Executive Director and establishment of a small Executive Secretariat, to lead and deliver FAA’s work in close coordination with

regions. Committed partners providing funding for a small Secretariat team include Rabobank, Bayer, UPL, IFAD and WEF.

Having secured the recognition of the UN FSS Secretariat as a delivery mechanism in support of the country-led agenda, the Global Hub established direct linkages with between flagships and the Summit's 5 Action Tracks and 4 Levers for Change. As a result, flagships have been codified according to the Action Tracks and input into the Summit's process for identifying game-changing initiatives. The Global Hub and FAA's Steering Committee have played a strategic role in linking flagships and country action agendas with notable global processes and leadership platforms.

Thematic working groups were established by FAA around specific topic areas such as protein, innovation, decarbonizing food and finance. The working groups have been able to aggregate knowledge on specific thematic areas which are a priority for partners and flagships. Some of these working groups have agreed to develop specific solutions or provide support to projects within the regional alliances where it is clear that this support will be applicable to other initiatives and regions.

Finance working group

The FAA finance working group is a thematic working group of the FAA, initiated in Latin America and expanding its reach to all FAA regions in coming months. Its core purpose is to contribute to the scaling of financial instruments for food systems transformation along value chains. In the first phase, the finance working group supports specifically flagships in Colombia and Brazil in search for innovative financing models to support deforestation-free value chains. The group has met four times and is co-chaired by senior representatives from Rabobank and CIAT

As part of building up scope for the Food Action Alliance to also support engagement in fragile states it was agreed among members to potentially look at the Sahel as a focus area. In that context the Food System Initiative working with the FAA together with Forum Humanitarian Investing and Resilience Initiative convened a side-event ahead of the Ministerial Roundtable on the Central Sahel in October 2020 on unlocking humanitarian and resilience investing in the region. The outcomes highlighted an urgent need and opportunity to bring together key stakeholders to create a shared strategy for incentivising and de-risking investments that support and complement existing national and development partner strategies. This meeting showed there is definite willingness amongst Food Action Alliance partners to engage but an acknowledgement to build this capacity will require more targeted coordination support and efforts to promote a collective derisking strategy towards attracting investment than in other regions where there is already a significant degree of investment. ([Summary](#) and [Concept Note](#))

Expert panel

In 2020 FAA established the Expert Network, chaired by Jane Nelson, Director, Corporate Responsibility Initiative, Harvard Kennedy School of Government. The Expert Network advises FAA and its members on critical emerging food systems issues. This includes integrated, cross-sectoral strategic insights, scientific evidence, forward guidance and multidisciplinary understanding of existing or emerging issues related to galvanizing food systems transformation at scale. The Expert Network will address regional issues as well as global ones, for which a curated set of experts will be convened on an ad-hoc basis.

The Expert Network will be convened at the TLN 2021 to share insights and learnings from FAA's flagships perspective, providing insights on pathways for action and successful multistakeholder partnerships leading to food systems transformation at country-level. In the context of TLN the Expert Network is expected to galvanize systems leadership at regional, national and local level while also working along other experts and practitioners on the most pressing matters, challenges and solutions to advancing food systems partnerships and action on the ground.

Table 2: Workstream 2 Supporting Country and Regional Platforms

Activity	Deliverables for 2019-2022	Outcomes Achieved in 2020
<p>Workstream 1: Supporting Country and Regional Platforms – Strengthen global and regional action platforms that enable country-led multisectoral initiatives to transform value-chains and wider integrated food systems agenda.</p>		
<p>The Food Action Alliance Build alignment amongst leading institutions to accelerate and scale collective value chain and food systems solutions on the ground</p> <p>Identify and enabling a cross-cutting agenda at scale to identify and develop solutions to systemic issues across a number of value chain initiatives (policy, finance, technology/innovation, resilience and risk management, climate, green growth, youth employment)</p>	<p>Multi institutional global and regional action taskforces for alignment and effectiveness to achieve scalability of actions achieved with regional institutional leadership in at least 2 geographic regions by year one.</p>	<p>35 organizations onboarded to FAA, with financial resources and in-kind contributions secured from 10+ organizations.</p> <p>Structure Activated – FAA Global established and regional hub capacity initiated in 4 regions with support from partner institutions in building up that capacity</p> <ul style="list-style-type: none"> • AGRA in Africa, • Grow Asia in SE Asia, • CIAT in Lat Am • Confederation of Indian Industries in India) <p>Delivering:</p> <ul style="list-style-type: none"> • A portfolio of investible flagships (currently 13) focused on a systemic approach to food and track action and impact of those flagships in a given region • Support of an Expert Network and Working Groups which provides integrated, cross-sectoral advice and solutions concerning existing or emerging food systems issues • An opportunity to access a cross-learning network with shared food systems agenda systems leaders including through Transformational Leaders Network <p>New and existing FAA Regional Hubs have drawn increased partnership (e.g. from business, funders, government) into flagships, which have entered a process of acceleration or scaling as a direct result of these interventions.</p> <p>Thematic Working Groups established around 3 cross-cutting issue areas: finance, protein and innovation</p>

<p>Supporting Regional coordination and multistakeholder led activities – in Africa, Asia, Latin America</p>	<p>-----</p> <ul style="list-style-type: none"> • 1-2 flagships initiatives identified, specific cross cutting areas agreed upon with workplans outlined and action initiated 	<p>-----</p> <p>FAA endorsed a model around flagship initiatives which resulted in a portfolio of 13 flagships across Africa, Latin America, India and South East Asia, with over 15 more in the pipeline. (overview deck here)</p> <p>Aim in coming 2-3 years to reach 50+ flagships. Which demonstrate systemic approach to change food systems with involvement of local government and local/regional champions part of FAA portfolio</p> <p>Currently 6, with aim to scale to 10+ , flagships that will receive more in-depth support from FAA to catalyze impact delivery</p> <p>Specific flagships supported include:</p> <ul style="list-style-type: none"> • Latin America (Colombia and Brazil) • Africa (Southern Africa Poultry, Zambia Innovation Hub and West Africa Rice) • India Food Innovation Hub <p>These have strengthened as a direct result of new partners and systemic design and ambition brought into these initiatives for greater alignment and investment opportunities towards the benefit for farmers, environment, food security, livelihoods and other FAA priority outcomes in contribution to the SDGs.</p> <p>All flagships have access to FAA's support pillars of impact portfolio, knowledge hub, global network for action, leadership platforms</p> <p>-----</p> <p>Continued oversight of Grow Asia where highlights include:</p> <ul style="list-style-type: none"> • Launch of the 6th Country Partnership, Grow PNG, • 520+ Partners • 1,789,000+ Farmers Reached
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	tracking and catalyzing actions & commitments.	
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Workstream 3: Addressing Systemic Issue Areas - The FSI recognizes a major opportunity to undertake dedicated deep dives in key transformative issue areas that through collaboration, innovation and action can transform food systems.

Innovation with a Purpose: Food Innovation Hubs

Building on the Forum’s Innovation with a Purpose initiative, that focuses on the role of technology and broader innovation in accelerating food systems transformation including through support to “innovation ecosystems” – a multistakeholder framework that supported key enablers such as improved policy, infrastructure, investment, support services and delivery mechanisms, and capacity development. In early 2020, the Stewardship Board of the WEF Food Systems Initiative supported the focus on strengthening innovation ecosystems through the development of regional Food Innovation Hubs to meet localized impact. Several public, private and civil society partners, both global and local, have come together to catalyze regional **Food Innovation Hubs**, focused on strengthening local innovation ecosystems that can leverage technology and innovations as an enabler towards developing more resilient, equitable, efficient, sustainable and healthy food systems. The Food Innovation Hubs are a key flagship initiative of the FAA and are being developed as a pre-competitive and multistakeholder partnership platform towards outcomes that include:

- Increase investments in inclusive and scalable technology solutions;
- Enable equitable access to innovations from farmers to consumers;
- Support the enabling environment through policy incentives, capacity building and knowledge;
- Mitigate unintended consequences of technology innovations and improve the resiliency of food systems; and
- Unlock institutional bottlenecks to scale impact for systemic change.

Several regional Food Innovation Hubs are in development in Africa, Latin America, ASEAN, India and Europe, taking a holistic food systems lens and a vision to enable continuous innovation and adoption of technology and innovations to empower stakeholders across food systems, from farmers to consumers. With country-led approaches, the Hubs will drive both high-end and low-cost grassroots and other innovations that could have scalable impact, as well as innovations encompassing supply chains, partnerships and business models that can enable systemic change.

- **Colombia:** will support stakeholders across the value chain on food optimization, smart logistics and information systems that connect consumers to nutritious foods from sustainable farms.
- **Zambia:** initial work is focused on providing incentivizing smallholder farmers to move towards more sustainable agriculture practices by providing financial, risk mitigation, advisory and capacity building support. An interoperable data and analytics platform in development will support this transition for Zambian smallholder farmers.
- **Kenya and Ethiopia:** a Future Foods initiative is supporting the development of end-to-end value chains from farm to fork by using innovations to drive progress on more nutritious and agro-ecologically sensitive Future Foods.
- **India:** with support from Bill & Melinda Gates Foundation, the Hub will support the strengthening of enabling environment and leveraging well-targeted investments in technology and innovation, while improving access of technology and innovations for smallholder farmers, especially women. A cross-cutting area of focus is on improving nutrition outcomes through support to consumer behavior change.
- **ASEAN:** work underway to develop a digital innovation hub to develop digital solutions that address smallholder farmer’s pain points and unlocks value for farmers and partners.

- **Europe:** Food Valley of Netherlands has joined network of Hubs to support an ambitious agenda in connecting actors and clusters within Europe and focusing on priorities related to sustainable agriculture, food and health, circular agri-food and protein shift. Work is underway to define interventions to strengthen innovation ecosystems in Europe in relation to food systems transition

A Partners Group of 14 committed organizations was initially set up to lead and support this work which includes WFP, FAO, World Bank, World Farmers Organization, Rabobank, Unilever, PepsiCo, Bayer, Syngenta, Microsoft, IBM, Mastercard, World Economic Forum, Anheuser Busch-InBev, Alliance for Green Revolution in Africa, and Food Valley NL.

The Food Innovation Hubs was launched at Davos Agenda 2021 by the World Economic Forum, the Government of Netherlands and several public and private sector partners, as a key multistakeholder partnership platform. This has been launched with a multi-year funding from the Government of Netherlands with a Global Coordinating Secretariat (GCS) based in The Netherlands. The announcement was made by Prime Minister Mark Rutte and currently work is underway to set up the GCS including transition from the partners group to a more formal governance framework that will provide strategic guidance to the GCS

Incentivizing Food Systems

The Incentivizing Food Systems report was completed and launched at the World Economic Forum Annual Meeting 2020. In the follow up to the report launch a series of consultation was organised on the incentivizing food systems transformations. Subsequently the report was translated and publish in XX languages (...)

The emerging workstream described below on decarbonizing food systems is a direct repercussion from the Incentivizing Food Systems Transformation report published in early 2020.

Future of Protein (Funded by Climate Works and the Forum jointly)

By 2050, the demand for meat and protein is projected to double. There is critical need to address protein at a systemic level, so that we don't fail to deliver a sustainable future across multiple fronts. The Future of Protein workstream works on driving multiple pathways for enhancing sustainable nutrition through alternative proteins and diversified high-protein crop varieties, improving sustainability of existing animal-based production systems, and complementing all efforts through consumer behaviour and demand-based shifts.

In 2020, the workstream has been focused on

- Shape and champion the global agenda for universally accessible, healthy and sustainable protein for ten billion by promoting a Shared vision, Leadership engagement, and Accelerated ambition
- Leverage the Forum's platform model to accelerate transition pathways and multistakeholder collaborations through flagship initiatives showcasing acceleration in protein diversification, advancing sustainability in current production systems, and driving consumer behaviour and demand change.

The Future of Protein, together jointly with support through the Food Action Alliance of the FSI, is supporting several flagships including:

- Southern Africa Poultry Initiative: This flagship initiative aims for a productive, inclusive and globally competitive poultry sector in the Southern Africa region, covering 12 countries. Initiated and led by Southern African Confederation of Agricultural Unions (SACAU) and with support of the FAA and FSI, the flagship initiative goals include to improve performance of the entire value chain of poultry and its related inputs and products (i.e. poultry meat, eggs, vaccines, feed); reduce dependency on

imports of chicken and related products in the region and catalyze investments and innovations that deliver better outcomes on multiple fronts and at scale. The initiative is initially targeting 10 million poultry smallholder farmers and 50 to 100 agricultural SMEs across all 12 participating countries in the next 5-10 years.

- Sustainable Livestock Landscapes in Colombia: This FAA flagship brings a food systems lens for scaling deforestation-free beef, dairy and cacao in Colombia through blended financing models. The initiative, initially led by the Tropical Forest Alliance (TFA), has been able to grow through the support brought in by The Future of Protein workstream together with the FAA Latin America coordinating hub. The flagship's aims to focus in four Colombian jurisdictions with the goal of improving productivity and reducing deforestation, liberating pastures for land restoration, improving economic livelihood of smallholder farmer and advancing national goals for improved food systems. In Caquetá alone, the flagship will work with 490 farmers where the expected results are: 56,350 total area of farm impacted, 10,535 hectares of converted area, 17550 hectares of forest area (conservation agreement) and investment of \$5.37 million. This flagships is part of a broader support that FAA is providing in Colombia, advancing a country agenda by aligning with other initiatives that focus on nutrition (Great Alliance on Nutrition led by the First Lady of Colombia, Innovation Hubs, AgroColombia-NVA and others).
- Beef and Forest: connecting Brazil supply with China demand: China's demand for meat is increasing representing a significant market opportunity for Brazilian producers. The main goal of this initiative is to foster a food systems approach to deforestation-free diets by incorporating sustainable intensification practices to boost a sustainable, inclusive, safe and productive beef value chain in Brazil with a focus on exports to China. Working in collaboration with the Tropical Forest Alliance (TFA), the next phase will seek to drive aligned action focused on: a) leverage and co-create enabling mechanisms and incentives to allow the adoption of sustainable intensification practices in Para and Mato Grosso with identified ranchers; b) development of investment plans with concrete suggestions about how private and finance sectors could invest in sustainably intensify cattle production and improve traceability, c) streamlining of conditions to enable the adoption of sustainable practices and procurement and procurement policies across the value chain, with a especial focus on Chinese actors and d) strengthen governance and integration through dialogue across the different actors of the value chain.

100M Farmers, 1Bn Consumers: Transitioning towards net-zero, nature positive food systems

In 2020, the Food Systems Stewardship Board endorsed a newly emerging multistakeholder initiative, seeking to harness the leadership of business, governments, farmers, international organizations, innovators and others, to bring forward the necessary collaboration for short-to-long term trade-offs that will enable not only the transition pathways towards the net-zero opportunities that exist within the food systems, but also will deliver on a range of nature-and people-positive co-benefits such as soil health, ecosystem management and restoration, food security water quality, and equitable livelihoods.

Key Objectives:

- Demonstrate the food system's ability to shift from one of significant emissions and natural resource utilization towards one which is building natural capital assets (carbon farming, regenerative agriculture and co-benefits).

- Catalyze a global, scalable effort towards incentivizing 100 million farmers for practices taken to manage and restore the land and natural environment, and empowering 1 billion consumers with visibility, understanding and access to the end products of these efforts.
- Facilitate collective action amongst stakeholders to deliver on net-zero commitments, access carbon markets and deliver related co-benefits (“carbon+”) that support food systems outcomes for healthy people and a healthy planet.
- The initiative will develop a global platform and seek to catalyze 2-4 significant place-based action agendas this year, looking to support linkages with the FAA and the Innovation Hubs when applicable.
- Key partners include UNEP, World Farmers Organisation, Consumer International, WWF, TNC, Rabobank, Yara, Bayer, Indigo and a range of private sector partners

Table 3: Workstream 3 Addressing Systemic Issue Areas

Activities	Deliverables for 2019-22	Outcomes Achieved 2020
<p>Workstream 2: Addressing Systemic Issue Areas – Innovation, Incentives, Resilience, Protein, others.</p> <p>Sub-Activity 2.1 – Innovation with a Purpose Launch and develop Innovation with a Purpose into a platform for multistakeholder collaboration that develops and scales technology solutions for food-systems transformation. Operating as a large-scale partnership aggregator and project accelerator</p>		
<p>Innovation with a Purpose Platform Leadership Alignment, Agenda Setting and Commitment to Action</p> <p>Facilitating an improved innovation ecosystem for food system transformation</p> <p>Demonstrating opportunities and proof concept for technological innovation at scale</p> <p>Providing insights on inclusive innovation and scaling</p>	<ul style="list-style-type: none"> • Support new leadership approaches and institutional strategies to develop cross-industry and multistakeholder alliances and collaborations • Developing a network of innovators, entrepreneurs, funders, food system practitioners and policy makers that collaborate on strengthening innovation ecosystems aimed at bringing systemic impact through inclusive and scalable food system technology • Catalysing support for 1-2 pre-competitive business model / development platforms that support innovation with a purpose. Current areas of focus include: <ul style="list-style-type: none"> • Agricultural drones and data utility platform in Maharashtra, India (led by the Forum’s Centre for Fourth Industrial Revolution India) • Grow Asia digital programme (led by Grow Asia partnership) • Leverage new Forum virtual platform launched at UNGA 2019 together with UNDSG’s office called Uplink. Proposed plan to develop Uplink for food: scoping a digital platform that will enable the next generation of socially and ethically minded entrepreneurs, start-ups and young innovators from around the world to help solve society’s food system challenges, as set out in the 	<p>Following the direction of the Stewardship Board of the WEF Food Systems Initiative in Jan 2020 on strengthening innovation ecosystems to meet localized impact, the Food Innovation Hubs are being catalyzed as a key multistakeholder partnership platform and a flagship of the FAA. Key outcomes achieved:</p> <ul style="list-style-type: none"> • Globally, a partners group of 14 committed champions was set up to provide to lead and support the work. Food Innovation Hubs launched at Davos Agenda 2021 by the Government of Netherlands, by the Prime Minister. • Continued engagement and alignment with global processes, including alignment to key working group of the UN Food Systems Summit Innovation Lever and agendas such as Bold Actions for Food as a Force for Good event, SDIS and others. • 20+ diverse stakeholders committed to leading and developing the Food Innovation Hubs across regions. 7 Food Innovation Hubs in development in Colombia, India, Kenya and Ethiopia, Zambia, Europe and ASEAN <ul style="list-style-type: none"> ○ Colombia: The Forum enabled a working group of committed champions –

	<p>Sustainable Development Goals (SDGs) of the United Nations.</p> <ul style="list-style-type: none"> • Leverage Annual Meeting in Davos and Regional Summits (Africa, ASEAN, Latin America, SDIS) to deliver on leadership engagement, progress tracking and catalyzing new actions and commitments. 	<p>PepsiCo, CIAT, SAC, WEF and Unilever to complete phase 1 which included landscaping and scoping of key opportunity areas and emergent strategy for hub in Colombia. Partner outreach, including with Government of Colombia, and stakeholder consultations and local capacity building are underway to kickstart phase 2 implementation</p> <ul style="list-style-type: none"> ○ Zambia (organizations include Farm to Market Alliance, Syngenta Foundation, Anheuser Busch-InBev, World Food Programme, Mastercard, Zanaco, Musika, WEF). Work underway to enable local structures, finalizing concept and designing intervention ○ Kenya and Ethiopia – Future Foods Initiative working group and partner outreach enabled (organizations include World Farmers Organization, Syngenta Foundation, EIT Foods, Unilever). Landscaping activities underway ○ India: Catalytic funding raised from the Bill and Melinda Foundations. Stakeholder consultations initiated to define strategy. Local capacity development and intervention development underway ○ Europe: Partnership developed with Food Valley Netherlands as a leading Food Innovation Hub in Europe. Work underway to define activities of the hub as
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		<p>well as the pan-European initiative (see press release here)</p> <ul style="list-style-type: none"> ○ ASEAN: Together with Grow Asia development underway for scoping the value proposition for a SE Asia Hub
<p>Sub-activity 2.2 – Incentivizing Food Systems Transformation -Develop a roadmap to align incentives (including public and private investments) to promote adoption of technologies and practices for more sustainable, nutritious, efficient and inclusive food systems. This work will include an analysis on the cost of investments needed and incentives required for large-scale adoption from public and private sector, as well as a roadmap for implementation through multistakeholder collaborations.</p>		
<p>Building insights with analytics on costing and levers for systems change for testing, demonstrating and scale</p>	<ul style="list-style-type: none"> • Socialize and share findings of the Roadmap in 2020 to catalyse actions around those proposed levers • Finalise deep dive in carbon sequestration and GHG emissions in 2019-2020; and scope potential for second issue specific deep dive 	<ul style="list-style-type: none"> - The original report was shared... - It was further translated in Spanish - The new workstream on Decarbonizing Food Systems and 100 million farmers – builds on the findings of the Incentives report and carbon sequestration deep-dive and brings 4 regions together for a network of place-based, multistakeholder coalitions to test and scale solutions to decarbonizing food value-chains.
<p>Sub-activity 2.3 – Targeted support for Systemic Issue Areas such as 1) Resilience and Financing; and 2) Protein and Health. (Both of these subjects have deliverables assigned to other grants and food team sees opportunity to contribute into those activities in targeted ways to leverage a greater collective impact)</p>		
<p>Leadership Alignment, Agenda Setting and Commitment to Action</p> <p>Facilitating an innovative financing and related ecosystem for food system transformation</p>	<ul style="list-style-type: none"> • Support Just Rural Transition initiative (funded by DFID/FCDO) to enable a cluster of countries and companies looking to develop value-chain investment strategies for more sustainable, nutritious and resilient outcomes. 	<p>Following the launch of the JRT initiative – the initiative was transitioned from WEF to the Meridian Group as the official Secretariat. The Forum FSI team continues to engage with both the policy and investment coalitions in scoping phase of more country-level alignment – including through links to the COP processes where JRT is more focused – as compared to Food Systems Summit.</p>

<p>Providing insights on pathways for food system transformation</p> <p>Leadership alignment – through Davos meetings -Connect JRT policy and investment discussions into country delivery networks of FAA One of the prioritized cross-cutting topics outlined in our other section of deliverables</p>	<hr/> <ul style="list-style-type: none"> Support the Future of Protein initiative (funded by WEF and Climate Works) to enable a better understanding of the three pathways for the future of protein agenda including 1) accelerating alternative proteins; 2) advancing current production systems; and 3) driving consumer behaviour change <hr/> <ul style="list-style-type: none"> Scope champions and framework for strengthening the links amongst food and health outcomes through a series of consultations and multistakeholder engagement in 2020 <hr/> <ul style="list-style-type: none"> Leverage Annual Meeting in Davos and Regional Summits 	<hr/> <p>The FSI has supported the work of the Future of Protein initiative and now 3 of their initiatives are jointly supported as part of and together with the FAA:</p> <ul style="list-style-type: none"> Southern Africa Poultry Initiative: This flagship initiative aims for a productive, inclusive and globally competitive poultry sector in the Southern Africa region, covering 12 countries. Sustainable Livestock Landscapes in Colombia: In Caquetá alone, the flagship will work with 490 farmers where the expected results are: 56,350 total area of farm impacted, 10,535 hectares of converted area, 17550 hectares of forest area (conservation agreement) and investment of \$5.37 million Beef and Forest: connecting Brazil supply with China demand: China's demand for meat is increasing representing a significant market opportunity for Brazilian producers <hr/> <p>Through initial consultation it was felt that this was better to be picked up by the Consumer Team at the Forum who are focusing on Health and Wellness program</p> <hr/> <p>-</p>
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	<p>(Africa, ASEAN, Latin America, SDIS) to deliver on leadership engagement, progress tracking and catalyzing new actions and commitments.</p>	<p>See above for various engagements through Davos and Sustainable Development Summit. All regional events were cancelled in 2020.</p>
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C. Looking Ahead

As the programme has evolved over 2020 several key lessons have emerged that are actively informing the Food Systems Initiative's current strategy. This has also been shaped by the direction taken by the UN Food Systems Summit and associated key international milestone events including the COPs on both climate and Biodiversity but also particularly by the ongoing impact of COVID-19.

The pandemic has shown both the power of an unprecedented global response and the need for a coordinated action in achieving a common goal. At the same time when it comes to food systems the pandemic has highlighted a lot of the fragilities inherent in the system.

Going forward from the Summit

As the UN Food Systems Summit increasingly begins to gain momentum in a positive way, after a more process orientated first year of preparation, the question is increasingly being asked what comes after the Summit. The Food Systems Summit Dialogues are seeing momentum and uptake with more than 100 countries expected to participate in the dialogue process in some capacity. Where a number of transition pathways, game changing decisions, and commitments are emerging through each country process.

The drawing together of the first wave of gamechangers for the Food Systems Summit, whilst gaining momentum as the synthesis process develops, has also shown, however, that, when it comes to food systems transition, though there are many good existing initiatives being promoted they don't necessarily on their own have the capacity to manifest either the scale of impact on the ground, or manage the degree of complexity, that food systems transition requires.

Just as the Food Systems Initiative was instrumental in building up the Food Systems Dialogues and then handing them over as an independent public good as part of the formal Summit process (**Food Systems Summit Dialogues**), the Food Systems Initiative is looking at building up that next generation of innovative and dynamic multistakeholder partnership platforms. Such platforms need to be able to deliver on Summit outcomes towards achieving the SDGs, support a systems approach, develop multistakeholder and precompetitive frameworks that allow countries, regions and entire value chains to work towards common objectives, maintain joint accountability and redesign the collective pathways for equitable, healthy and sustainable food systems transitions.

Building the next generation of multistakeholder platforms for Place-based systems change

The **Food Action Alliance** is increasingly being seen by partners as playing a role in that regard - as it aims to bring together a wide range of institutions and standalone partnership initiatives - all at different stages of the partnership lifecycle from initial blueprint phase to global scale up – into collective alignment to address food systems challenges. By adopting a dynamic platform approach, that facilitates partnership or institutional alignment, this allows each institution or individual partnership to maintain their uniqueness at the same harnessing their collective capacity to contribute towards a significantly wider shared outcome. In so doing allowing the focus be not only on the 10s of thousands but collectively on the hundreds of millions that will be needed to achieve the sort of change in food systems that are required. The Food Systems Summit process has brought key learnings on how institutions still find it difficult aligning, integrating, raising ambition of scale and designing for systemic outcomes, and often are engaging within a silo, or fixed identity that can act as barriers. The FAA is addressing this by creating a collective platform for action across a range of partner institutions facilitating a strategy of alignment but also promoting the capacity building of the leaders and institutions (also through the Transformation Leaders Network) on how to adopt and scale new emerging business and partnership models in place-based settings.

Being part of an aligned collective agenda allows initiatives in themselves to focus on their core agenda while aligning collectively on a bigger systems objective. The emerging **100 million farmers 1 billion**

consumers for net zero nature positive food systems transitions is a case in point. It is one of the partner flagship initiatives emerging as part of the Food Action Alliance that is increasingly being seen within Action Track 3 as one of the main examples of a gamechanger initiative. Realising the partnership itself will be a major undertaking but to succeed more broadly it will need to work as part of a network of interlinked initiatives on innovation, data, environmental services, financing, derisking, policy change and capacity building if to be truly transformative. Building an aligned portfolio of initiatives such as this one or the SACAU Farmer Organization-led Food Systems Poultry Solution or Farm to Market Flattening the Curves and how they cross interact to build systems change collective but aligned approach – where the whole is greater than the individual sum of the parts is at the core of the Food Action Alliance approach.

Move to a smarter, more agile people centric solutions orientated mindset

Food systems transition will require several concurrent and integrated transitions, including to healthier diets, to environmentally sustainable supply chains, to more inclusive and transparent economic growth, and to greater production and consumption efficiency. This will require a strong degree of innovation design to tailor to the needs of local contexts. COVID -19 has, for example, demonstrated how actions taken to protect and restore food systems need to be smarter with the current crisis underscoring the necessity to retool the entire food system to enable digitalization and data-driven transformation of the sector. Data from across satellite and geospatial operators, ICT and telecommunications providers, e-commerce and logistics companies, and finance providers can all be brought to bear.

Equally adopting a people centric solutions orientated innovative mindset, whether in respect to data or innovation more broadly, is more important than ever. Particularly if new forms of platforms and dynamic cross sector networks are to be built that will be vital to the promotion of the next generation of business and organisational models, social/environmental tools and services, as well as individual and institutional systems leadership.

Catalysing a dynamic network country and regional **Food Innovation Hubs** is therefore a critical next step in ensuring these approaches are adaptable, can be tailored to individual countries' needs, that benefits are being evenly distributed and do not creating significant unintended consequences. The Dutch government support for a Global Coordinating Secretariat, and the strong engagement by the likes of the Dutch Food Valley, is an example of growing country interest by countries in the scope of such innovation hubs operating in a collective network.

Fragile economies

According to the World Food Programme, up to 96 million additional people were pushed into acute food insecurity in 2020 across 54 IDA countries. Added to the 137 million acutely food insecure people at the end of 2019. People living in fragile and conflict-affected situations are particularly at risk. The multidimensional challenges of economic fragility, climate change, food insecurity and conflict in fragile states and regions necessitate holistic and integrated food systems interventions.

On 16 October 2020 the World Economic Forum Food System Initiative together with the Forum Humanitarian Investing Initiative convened a side-event ahead of the **Ministerial Roundtable on the Central Sahel** on unlocking humanitarian and resilience investing in the region. The outcomes highlighted an urgent need and opportunity to bring together key stakeholders to create a shared strategy for incentivising and de-risking investments that support and complement existing national and development partner strategies. Strengthening public-private collaboration in these fragile regions will be essential to build long-term solutions. This meeting showed there is strong willingness amongst Food Action Alliance partners to engage but an acknowledgement to build this capacity will require more targeted coordination support and focus on derisking than in other regions where a significant degree of investment may already exist.

We welcome and invite the strategic guidance and leadership of the Government of Netherlands in this critical era of action in food systems to further develop a robust proposal for Food Systems platforms for action and scale towards the 2030 agenda, and the post-Food Systems Summit delivery agenda on key agreed frameworks.

Food System Initiative– 2021 Annual Budget to Government of Netherlands (in USD)

Category	2019	2020 (budget)	2020 (Actuals)	2021	3-year total	Output
Personnel	97'788	265'000	245'649	260,000	655'900	1 FTE and 2 temporary FTEs
Office, materials and printing	1'092	3'750	3'249	6,000	10'847	Report translation
Travel & Expenses	62'094	26'000	23'261	33,750	95'844	January 2020 travel costs to AM20
RCP						
Systemic Areas						
GFS						
Project Support & Implementation	200'901	175'00	202'969	170'000	603'565	4SD support on FSD, TVW support for TLN and COVID-19 work in ASEAN
RCP						
Systemic Areas						
GFS						
Activity Costs & Events	63'742	25'000	31'350	105,000	193'431	DAVOS 2020 meetings, Bold Action for Food livestreaming and virtual costs
RCP						
Systemic Areas						
GFS						
Admin fee 7%	29'793	35'000	35'453	40'250	109'188	
Subtotal non-personnel	357'622	264'750	396'282	355'000	1'012'875	
Grand total	453'260	529'750	541'931	615'000	1'666'625	

Overview on the Financial Reporting and Budget:

A unique year in 2020 created some shifts in the use of original budget however the FSI is pleased to report a second-year financial report that meets budget guidelines over the first two years of the grant period. With an underspend in year 1 and strategy to utilize those funds by year 2 end, with delays in full time recruitment leading to temporary hires instead, and new workstreams during COVID-19 pandemic on the effects on Food Systems, and the increased use of consultant teams to offset lack of physical meetings related project activity through a series of collective sprints and virtual ongoing engagement, the below

details capture the financial spending in year 2 organized in sections from the agreed budget categories as follows:

Personnel:

The spend in 2020 was slightly under the amounts budgeted for and set out in the annual plan and budget submitted in November 2019. The hiring for a FTE focusing on the TLN relaunch and the innovation lever of the FSS was delayed due to the outbreak of the COVID-19 pandemic and unforeseen delays in the official kick-off of the Food Systems Summit leadership processes. The funds ended up being put to use supporting an additional 2 temporary FTEs, firstly on the oversight and delivery of some thematic areas and then focusing on the initial phase of the TLN relaunch and the delivery of virtual events such as Bold Action for Food as a force for Good.

The official announcement that the Forum would be leading the Innovation Lever of the UN Food System Summit only came through in late November 2020 and therefore a new FTE position supported by the funds from the Government of the Netherlands started working on the TLN the innovation lever as of Q1 of 2021.

Office and Printing:

The funding was used for the printing and translation of reports and documents of the Food System Initiative.

Travel:

Given the outbreak of the COVID-19 Pandemic in 2020 there was no travel taking place as of March 2020. The travel budget was utilised by some members of the team who travelled to Davos for the Forum Annual Meeting in January 2020 as well as a slight backlog in some trips that took place in 2019 which ended up being accounted for in 2020.

Project Support and Implementation:

Given the underspend in 2019 and some reallocation some resources there was more emphasis given on consulting in 2020.

4SD Support on Food System Dialogues

The funds were used to support David Nabarro's work on the Food System Dialogues as described in annex 1 of the report. Some additional funding was provided to the 4SD team to successfully transition the Food System Dialogues in the FSS architecture and translate their work in three additional languages.

Transformation Leaders Network Design with The Value Web

The funds were utilised to get support for The Value Web in codesigning the relaunch of the Transformation Leaders Network since April 2020. This co-design work took place through 10 TLN Partner Meeting during which The Value Web assisted in building the frame of the new community. The next stage will be the TLN Relaunch event in April 2021.

COVID-19 ASEAN Response

There was consulting budget allocated towards the work the FSI undertook in ASEAN on the Food Systems COVID-19 response through a subgrant agreement with Grow Asia. As well some of the funding was utilised to provide additional support the work of the SYNERGY Global consulting firm in Africa. Information on the outcomes of that work are available in the narrative report.

Activity Costs:

The activity costs below mainly related to the hosting of physical sessions at the Forum Annual Meeting in Davos in January 2020. As well these funds were utilised to fly in key public sector participants to Switzerland for them to actively engage with stakeholders in Davos. Additionally, the FSI spent some of the funds to support the delivery of the virtual hosting and broadcasting of the Bold Action for Food as a Force for Good event in November 2020.

Outlook for 2021

While some of the funds remained unspent in 2019, in 2020 we worked to be back at Budget over the two period and the team is now fully in place to deliver and spend the grant funds entirely by the end of 2021.

Annex 1: FSD Report on Activities 2020

Food Systems Dialogues Report on Activities

11 March 2021

This report has been prepared by 4SD on behalf of David Nabarro, Strategic Director of 4SD and Curator of the Food Systems Dialogues.

This report covers activities of the Food Systems Dialogues in the period March 1, 2019 – January 31, 2021.

Background

In 2018 the World Economic Forum's Food Systems initiative, the World Business Council on Sustainable Development (WBCSD), Food and Land Use Coalition (FOLU), EAT, and the Global Alliance for Improved Nutrition (GAIN) initiated the Food Systems Dialogues (FSDs).

FSDs provide a forum for systems-based problem solving among food systems stakeholders from different sectors. The Dialogues offer opportunities to broaden understandings, identify new actions and encourage joint efforts around concrete solutions. They facilitate highly participatory dialogue and debate among small groups of diverse participants (usually 8-10 people) who would not usually have the chance to interact. This interaction increases trust amongst stakeholders and provides the conditions for greater alignment and systemic actions.

In doing so Food Systems Dialogues contribute towards greater convergence on the means to pursue food systems transformations and increase the likelihood for cooperative action towards achieving the agreed outcomes.

Governance and Administration

Authority for the overall strategy and financing of the FSDs rests with the founding partners through their representatives on the Principals Group. Quarterly meetings of the Principals Group have taken place, and since September 2020 these meetings have increased to bi-weekly.

Principals are supported by Senior Officials (the Operational Group). This group also meets bi-weekly.

A Curator, appointed by the Partners, has full responsibility for implementing the FSDs strategy, and for making all decisions related to concept development, format, and operations. The Curator is David Nabarro, Strategic Director at 4SD. A small secretariat consisting of a Project Manager and Events Officer (position terminated as of 30 June 2020) assists the Curator.

Progress

The Food Systems Dialogues have contributed to connect local and global discourse on food systems transformation and to engage a wide range of stakeholders in this transformation. The method to prepare and run multi-stakeholder Dialogues on food systems has been standardized to enable a franchised approach of the Food Systems Dialogues. Mentoring and training sessions for organisers, curators and facilitators of Food Systems Dialogues have been developed and piloted.

The approach of the Food Systems Dialogues has been chosen by the Special Envoy of the UN Food Systems Summit as the preferred one to enable the engagement of multiple stakeholders in the transformation of food systems all around the world. In November 2020, all Member States have been invited to organize three stages of Food Systems Dialogues to shape pathways towards sustainable 2 food systems in preparation of the Summit. Furthermore, all those who want to contribute to the preparation of the Summit are encouraged to organize independent Food Systems Dialogues.

The 'Food Systems Dialogues' have then evolved as 'Food Systems Summit Dialogues' building on the experience and tools developed since 2018. The approach and method of the 'Food Systems Dialogues' have therefore become a public-good.

The next section details the types of activities which have been organized during the reporting period. A short presentation on the outcomes (the Red Thread Synthesis Reports) of these activities is also offered.

Food Systems Dialogues Events

The first Food Systems Dialogues event took place in June 2018. Since then, 43 dialogues have been convened, in 23 countries, across 6 continents, engaging 2651 food systems practitioners. Reports of all dialogues are available on the [website](#).

For the reporting period, March 1, 2019 – January 31, 2021, 30 Food Systems Dialogues have taken place, engaging 2011 participants. Of these events, 16 were curated by David Nabarro and organised by the FSDs Secretariat.

In October 2019, a Dialogues in a Box Toolkit was developed to allow anyone to organise their own independent Food Systems Dialogue. This toolkit included key resources and a common reporting template.

As a result of COVID19, in May 2020, this toolkit was modified to also allow for dialogues to be convened virtually. To date, 15 independent FSDs have been convened using the Dialogues in a Box toolkit, and of these, 13 were convened as online events.

Red Thread Synthesis

Reports From these events, an overarching vision for food system transformation has been developed and five themes, each with a set of re-occurring 'Red Threads', have emerged.

Two Red-Thread Synthesis Reports have been prepared by the Curator. The first report covered the period 2018 – 2019 where four themes were identified, with a second synthesis report covering the period up January 2020 – July 2020. This second synthesis introduced a fifth theme and reflects interactions between COVID19 and food systems. The five themes are:

- Theme 1: Food products should contribute to people's nutrition and health.
- Theme 2: inclusive approaches to improve people's access to nutritious foods.
- Theme 3: Engage food producers and processors in the emergence of food systems that are climate compatible and sustainable.
- Theme 4: Align financing and investment with desired system transformations.
- Theme 5: Address the fragilities in food systems exposed by COVID19.

The first Red Thread Synthesis report can be read [here](#).

Programme of Mentoring

Complementing the resources that are provided in the Dialogues in a Box Toolkit, in May 2020, mentoring sessions were offered to event organisers, and those fulfilling key roles (curators and facilitators). These sessions covered:

- the context, purpose, values, and principles on which the FSDs operate.
- the attitudes and ground rules necessary to create an inclusive environment. 3
- the basic skills and approaches for successful curation and facilitation of online dialogues.
- the synthesis of FSDs outcomes as succinct summaries that can be shared.

Each mentoring session takes place over 2 hours and is organized by 4SD. A one-hour post-event debriefing session is also offered to participants.

Four mentoring sessions and one debriefing session were organised in the reporting period, engaging 92 participants, including 14 new curators.

Food Systems Dialogues Reference Group

All participants which join a Food Systems Dialogue event are invited to join the Food Systems Dialogues Reference Group. This community connects through quarterly meetings hosted by the Curator. It is an opportunity to share updates and stay connected with likeminded stakeholders around the world. There are currently 1125 members of this group. In the reporting period, 11 meetings of the Reference Group took place, engaging 1060 participants.

Food Systems Dialogues Meta Session

To mobilize potential independent dialogue convenors, a program of Food Systems Dialogues Meta Sessions was developed. In these one-hour, open webinars a particular topic or community in food systems is highlighted.

In the reporting period, one Meta Session took place (29 June 2020), with 146 participants. This explored the vulnerabilities of urban food systems which have been further exacerbated because of COVID19. A recording of the Meta Session is available [here](#).

Social Media

To complement the other activities, the Food Systems Dialogues is active on social media, primarily Twitter (@FoodDialogues). Currently there are 3922 followers of the @FoodDialogues account. To date, 1692 individual tweets or retweets have been made.

Food Systems Summit Dialogues

In 2021 the Secretary-General of the United Nations will convene a [Food Systems Summit](#). In preparing for the Summit a diverse range of stakeholders are invited to identify the most powerful ways to make food systems stronger and more equitable.

Building on the collective experience with the dialogues since 2018, 4SD has been commissioned to prepare a standardized approach to the convening, curation, and facilitation of Food Systems Summit Dialogues.

These dialogues will be convened at three levels: Global Summit Dialogues will be convened alongside key global events, Member State Dialogues will be convened by national authorities, and Independent Dialogues will be led by self-appointed Convenors who can be individuals or organizations independent of national authorities who want to formally connect with the Summit through this process.

Further information on the Summit Dialogues, including an up-to-date overview of announced dialogues, key resources and complementary toolkits, and the schedule of orientation and training sessions which are offered, can be viewed on the [Food Systems Summit Dialogues](#) website.

Annex 2: 4SD FSD Final Inception Report

ITB Number HQ20NF581-ITB

Enabling widespread engagement in the preparation for the Food Systems Summit through Food Systems Dialogues

Inception Report – November 15, 2020

(report was subsequently translated in Portuguese, Russian and Arabic)

- **Administration**

The Long Term Agreement between 4SD and WFP has been signed on October 2, 2020.

The 1st Purchase Order has been signed on October 15, 2020.

- **Overall guidance and interface for the Food Systems Summit Dialogues**

The website and Gateway: www.summitdialogues.org was launched on 16 October 2020. It will continue to be populated with information about how to convene a Dialogue and will perform important functions for convenors like announcing a Dialogue, understanding the inclusivity and diversity of participants and submitting the Official Feedback Form to the Food Systems Summit. When Dialogues start populating the site, people will be able to search the different Dialogues taking place around the world on the Summit Dialogues map and dive deep into the Official Feedback forms that are submitted.

The website was launched on World Food Day – we held an event during the 24hr Relay, within the Block hosted by Sunnylands Trust. It was an appetizer for the Dialogues and featured a young farmer from Kenya, President of Food and Refreshment from Unilever, an SME Director from Detroit, a youth advocate from Latin America and Minister Marie-Claude Bibeau of Canada.

On November 2, 2020, we released the first major document – the “[Reference Manual for Convenors of Food Systems Summit Dialogues](#)”. It includes details about how to prepare, announce, plan, host and publish a Food Systems Summit Dialogue: it replaces what was called “Dialogues toolkit”. It will be available in all UN languages by mid-December 2020.

The first e-newsletter of the Food Systems Summit Dialogues was published to announce the publication of the Manual.

The second e-newsletter announced the Open Public Briefings organised on November 11, 18 and 25 to present the rationale and purpose of the Food Systems Summit Dialogues and their standardised method. About 100 participants joined the first Open Public Briefing.

We have opened a number of communications channels for people to get in touch including the generic email address info@summitdialogues.org.

The website is currently further adjusted to better reflect the contents of the Manual and improve the user experience.

- **Member State Dialogues**

The outline of the three stages programme of Member State Dialogues has been presented to the FSS Advisory Committee on October 9, 2020.

The letter from the Deputy Secretary General inviting Member State to nominate their convenors was signed on November 3 and dispatched the following day.

A dedicated briefing of New York Permanent Representatives has been organised on November 12, 2020. A briefing of Rome Permanent Representatives is planned for November 24, 2020.

Series of briefings have been organised to mobilise the UN system, especially the UN resident coordinators and UN country teams to support the programme in countries. The programme has also been presented to UN Task Force, UNDP, UNEP. Additional briefings focus on partners having activities in countries and interested to accompany the programme at country level: FOLU (Food and Land Use Coalition), GAIN. Further briefings are planned for SUN movement Government Focal points, UNICEF, World Bank. As of December 8, 2020, 33 briefings have been organised.

We receive nominations of Member State Convenors at nominations@summitdialogues.org. As of December 8, 2020, 20 countries have expressed their intention to engage in the Dialogues programme and to nominate a national convenor. The validated nominations are made public on the website: <https://summitdialogues.org/overview/member-state-food-systems-summit-dialogues/convenors/>

The “[Handbook for Member States Dialogues](#)” has been finalised. It will then be translated in all UN languages (expected deadline by December 20, 2020).

All material is being translated in French, Spanish, Portuguese, Russian, Arabic and Chinese.

So far, the “outline of the programme of dialogues for Member States” and series of “questions and answers on Member State Dialogues” are available in all languages but Chinese: these documents are accessible on this page <https://summitdialogues.org/overview/member-state-food-systems-summit-dialogues/>.

The Reference Manual and the Handbook for Member States will also be available in all languages by the end of 2020.

The first training sessions for Member State Convenors and for Curators and facilitators will take place on December 10, 2020. The first sessions will be in English and French. Additional languages will be added upon demand from January 2021.

We are now getting in touch directly with UNRCs and Government officials of countries who are likely to engage in the programme to encourage them to initiate swiftly the process.

Issues raised during briefings and interactions with Governments:

- the timeline is tight, especially in times of COVID.

We are doing our best to encourage a quick start up of the process with nominations of convenors and to explain that stage 1 of the programme can be organised quite simply.

- there is no financial support centralised to support the process in countries.

We are encouraging Governments to approach their development partners. Several aid agencies (Irishaid, Netherland Ministry of Foreign Affairs, Sweden Ministry of Foreign Affairs) have expressed their interest to support the process directly in countries.

- small countries might find the programme too demanding in a short period of time.

We are welcoming suggestions to engage relevant Regional bodies in the programme, especially for Caribbean countries (Caricom) and Small Island Developing States.

- UN agencies might compete at country level rather than coordinate their efforts.

We are engaging with the Heads of Agencies to explore what messages should be sent to their country directors to support a One-UN approach in countries.

- the National Convenor appointed by a Government might not be in a position to convene a whole-of-Government multi-sectoral approach.

We are explaining the importance of the position of the Convenor at every occasion.

- **Independent Dialogues**

So far, those interested to organise Independent Dialogues are welcome to participate in our Open Public Briefings.

A dedicated briefing for the Champions will be organised on December 15, 2020.

A specific "Handbook for Independent Convenors" will be released on December 11, 2020.

"Trainings for independent convenors" (1h30) are organised, made for those who are interested to convene Independent Dialogues, where we will go more in details on the approach, the method, how to use the Gateway. The trainings will include breakout sessions to enable connections between convenors. The 2 sessions organized in December will be similar but at 2 different times to enable people from different continents to join.

- Wednesday 2 December, 1100-1230 CET
- Wednesday 9 December, 1530-1700 CET

- **Global Dialogues**

The first Global Dialogue took place on December 1, 2020, co-convened with the Sustainable Food Systems programme of One Planet.

A list of potential conferences where to organise 4 other Global Dialogues in 2021 is being developed. It focuses on Environment (UNEA), Water (World Water day), Health (World Health Assembly), Finance (World Bank spring meetings). Contacts are made to prepare the one on Environment in February 2021, and the one on Water in March 2021.

It has been decided that 5 Global Dialogues could be replaced by 5 regional meetings organised with the UN Regional Commission to consolidate the views and commitments of countries before the Summit. This requires further exploration with the UN Regional Commissions in light of the tight timeline. 4SD and the Food Systems Summit Secretariat work together on this.

Annex 3: FSI Publications and Ressources

Food Systems Initiative

Overview	• Overview: Food Systems Initiative (2-pager)	2020
	• Partner Engagement Deck: System Initiative on Shaping the Future of Food	2021
Reports, Publications & Project Overviews	Strengthening Global Food Systems	
	• Overview: System Initiative on Shaping the Future of Food (2-pager)	2019
	Food Action Alliance	
	• 2020 Food Action Alliance Overview	2020
	• Food Action Alliance Background Materials	2021
	The Future of Protein	
	• The Future of Protein Overview	2020
	Innovation with a Purpose	
	• Innovation with a Purpose: Enabling Technology and Innovations for Food Systems Transformation	2019
	• Insights report: Innovation with a Purpose: Improving Traceability in Food Value Chains through Technology Innovations	2019
	Incentivizing Food Systems Transformation	
	• Incentivizing Food Systems Transformation Report	2020
	COVID-19 Response on Food Systems	2020
	• Food Systems Action Agenda in Response to COVID-19: Agricultural SME Financing & De-risking for Africa	2020
	• Report: Data-Driven Food Systems for Crisis Resiliency	2020
	• Food Systems for Africa COVID-19 Response – Joint Call for Action	
	• 2020 Sustainable Development Impact Summit – Summary Report: Food Systems Initiative	2020
• 2020 World Economic Forum Annual Meeting – Summary Report: Food Systems Initiative	2020	
FSI WEF Agenda Blogs		
• 3 urgent actions to redesign the future of food in 2021	2021	
• Fermentation can help build a more efficient and sustainable food system – here's how	2020	
• How Food Innovation Hubs will scale technology to transform our food system	2020	
• Everything you need to know about Bold Actions for Food as a Force for	2020	

Good

- [How to follow our Bold Actions for Food as a Force for Good](#) 2020
- [Innovative partnerships offer a way forward to the future of food](#) 2020
- [Food insecurity could soon be on everyone's plate. Here's what we need to do](#) 2020
- [Building Resilient Food Systems in a COVID-19 Era](#) 2020

Session Summaries and Outcomes:

- 2020 Sustainable Development Impact Summit – Summary Report:
[Food Systems Initiative](#) 2020
- [Bold Actions for Food as a Force for Food Cultivating System Leadership](#) 2020
- [SDIS Farmers and Consumer FSD Summary](#) 2020

Annex 4: FSI Publications and Resources

<u>Name</u>	<u>Title</u>	<u>Organization</u>
Qu Dongyu <i>Co-Chair</i>	Director-General	Food and Agriculture Organization of the United Nations (FAO)
Ramon Laguarta <i>Co-Chair</i>	Chairman and Chief Executive Officer	PepsiCo Inc.
David Nabarro	Director	4SD
Akinwumi Ayodeji Adesina	President	African Development Bank (AfDB)
Ibrahim Assane Mayaki	Chief Executive Officer	AUDA-NEPAD Planning and Coordinating Agency
Liam Condon	President, Bayer Crop Science	Bayer AG
Ajay Vir Jakhar	Chairman	Bharat Krishak Samaj (Farmers' Forum India)
David W. MacLennan	Chairman and Chief Executive Officer	Cargill
Tim Benton	Director, Energy, Environment and Resources Programme	Chatham House
Gunhild Anker Stordalen	Founder and President	EAT
Lawrence Haddad	Executive Director	Global Alliance for Improved Nutrition (GAIN)
Narendra Singh Tomar	Federal Minister of Agriculture and Farmer Welfare of India	Government of India
Amarinder Singh	Chief Minister of Punjab	Government of Punjab, India
Nguyen Xuan Cuong	Minister of Agriculture and Rural Development	Government of Viet Nam
Jane Nelson	Director, Corporate Responsibility Initiative	Harvard Kennedy School of Government
Johan Swinnen	Director-General	International Food Policy Research Institute (IFPRI)
Gilbert Fossoun HOUNGBO	President	International Fund for Agricultural Development (IFAD)
Michael Gelchie	Incoming Chief Executive Officer	Louis Dreyfus Company
Paul Bulcke	Chairman of the Board	Nestlé SA
Chuck Magro	President and Chief Executive Officer	Nutrien
Wiebe Draijer	Chairman of the Managing Board	Rabobank Group
Geraldine Matchett	Co-Chief Executive Officer & Chief Financial Officer	Royal DSM

Gerda Verburg	United Nations Assistant Secretary-General; Coordinator	Scaling Up Nutrition (SUN) Movement
Ishmael Sunga	Chief Executive Officer	Southern African Confederation of Agricultural Unions (SACAU)
Patricia Danzi	Director-General	Swiss Agency for Development and Cooperation (SDC)
J. Erik Fyrwald	Chief Executive Officer	Syngenta Group
Jennifer Morris	Chief Executive Officer	The Nature Conservancy
Rajiv Shah	President	The Rockefeller Foundation
Martien Van Nieuwkoop	Global Director, Agriculture and Food Global Practice	The World Bank
*Dean Banks	Chief Executive Officer	Tyson Foods Inc.
Hanneke Faber	President, Foods and Refreshment Division	Unilever
Agnes Matilda Kalibata	UN Special Envoy; President, Alliance for a Green Revolution in Africa (AGRA)	United Nations Food Systems Summit
David Beasley	Executive Director	United Nations World Food Programme (WFP)
Jai Shroff	Global Chief Executive Officer	UPL Ltd
Peter Bakker	President and Chief Executive Officer	World Business Council for Sustainable Development (WBCSD)
Theo de Jager	President	World Farmers' Organisation
Andrew Steer	President and Chief Executive Officer	World Resources Institute
Marco Lambertini	Director-General	WWF International
Svein Tore Holsether	President and Chief Executive Officer	Yara International

*** (confirmation still pending)**